

MINUTES

Age-Friendly Maple Grove Leadership Team February 12, 2021, 8:30am-10am | via Webex

Attending: Liz Faust, Jane Warren, Mark and Nancy Carpenter, Kris Orluck, Cheryl Theuninck, Jim Betzold, Joe Hogeboom (City of Maple Grove), Giannina Posner, Carole Lothian, Councilmember Karen Jaeger, Patty Anderson, Tim Conaway, Marie Maslowski, Lydia Morken, Chuck and Pat Schwalbe.

Welcome Jess Hartfiel Thurston from CROSS!

News and Updates

- Liz - Parks and Recreation programming is being continually adjusted due to Covid. Spring brochure will be coming out soon outlining programming through June. Farmers' Market new SUNDAY dates will be 3/21, and 4/18 from 11-2:30 at the Maple Grove Parks & Rec Studio at the Shoppes of Arbor Lakes (formerly Forever 21 Store), 12059 Elm Creek Boulevard N, maplegrovefarmersmarket.com
- Karen Jaeger – Council projects include Main Street redesign and additions to the Community Center. Joe will provide more detail.
- Joe H.
 - City Council work session Tues. 2/16 at 6pm to review key findings from a housing needs analysis conducted for the City of Maple Grove by Maxfield Research & Consulting. Limited video participation is available, but anyone is welcome to listen to the meeting over the phone by dialing in 1-415-655-0001, password 1774299747#. Joe will also share more information at next month's LT meeting.
 - Housing for All annual Legislative Breakfast will be held online this year – Friday, 2/26, 8-9:30. Lydia presented the flyer. To register, go to SJTW.NET/HOUSING-FOR-ALL. On behalf of AF MG, Lydia will be presenting a few slides to attendees on AF MG and how we fit into housing efforts in the city.
 - Main Street redesign – over 500 surveys received. Completed stakeholder meeting.
- Pat – CROSS Services
 - Maynard's Restaurant – Monday, March 1 - 100% of sales benefits CROSS – inside and takeout! (21415 136th Avenue, Rogers, Open 11 a.m. – 10 p.m. 763-428-0700)
 - Great Greek Mediterranean Grill – Wednesday, Feb. 24th – Grand Opening – 50% to CROSS! (7860 N Street, Maple Grove, Open 11 a.m. – 9 p.m. 218-341-0653)
 - March is Minnesota Food Share Month. 3/1 – 4/11 Food and \$ donations with matching sponsor dollars. CROSS website: crossservices.org
- Lydia – She & Liz participated virtually in the first AARP MN convening of Minnesota communities that are part of the AARP Network of Age-Friendly States and Communities on Friday, 2/5. The primary focus was to make initial connections between communities (there now are 9 member communities – 7 cities and 2 counties) and to provide a briefing on state level and draft bill language. AARP will be hosting quarterly meetings in the future. Anyone from the Leadership Team is welcome to join in. Liz will share future meeting info. as receives it.

Osseo-Maple Grove Press ad review

- Tim shared sample ad design that may be used in the *Osseo-Maple Grove Press* this year. Print ad will cost \$85 each submission, with four ads required, non-sequential being OK. It will appear at bottom of front page. Ad copy and design can change each time.
- Positive comments from team and thanks from Lydia and Kris for Tim's work. A revision was suggested to change one word in the tag line; team will consider possible changes.
- The team approved submitting the ad. Tim anticipates it will not run until late March or April.

Update on Working with the City

- Liz recently met with Chuck Stifter and Aimee Peterson from Maple Grove Parks and Rec. Topic was working with the City to ensure there is an age-friendly lens on all City work. They discussed possible ways to achieve this—either by having AF MG review individual project plans, or by having departments use a standardized tool during their own planning and decision making—or a combination of both. These possibilities will be explored over time and it will be a learning process for all.
- This is a goal in our current Action Plan (establishing a formal mechanism for routinely integrating older adult concerns into the City's work), and it is exciting to be at this point.
- Team members are thankful and excited about this development and thanked Council Member Karen Jaeger and Joe Hogeboom for their ongoing support and regular attendance at AF-MG meetings.
- Lydia commented that Maple Grove is considered a progressive leader among AF-MN cities.
- Mark stated that more conversation is needed related to this effort. Mark, Liz and Lydia will get together to discuss how to proceed. Leadership Team members are invited to join this conversation and should contact Liz by email if interested.

Year 2 Progress Report:

- Lydia – Last month the LT determined that the Year 2 Progress Report should be completed by April. With that in mind, subcommittee chairs should submit their information to Lydia by March 12 (date of next AF MG LT meeting).
 - Lydia provided a sample of how we will approach our evaluation this year. The team indicated support for this approach at last month's meeting. It is modeled after Washington DC's progress report and is color-coded. Green will indicate "progress made;" yellow will indicate "in progress;" and gray will indicate "strategy deferred." We will provide less narrative detail than in the Year 1 Progress Report, and will also open the report with highlights of key accomplishments. (Slide attached for more information.)
- Subcommittees should code their action items using this key and also identify key accomplishments, if any.

- Discussion was held regarding the use of resident quotes and pictures in the report and the release requirements for photos. Sources will be sent to Liz for evaluation. Liz indicated she could take the lead on gathering quotes from residents.

Subcommittee Reports: Time was running out, so reports condensed.

- **Community and Health Services** – Marie and Patty
 - AF MG received a grant for \$1,500 from Metropolitan Area Agency on Aging (MAAA)! The grant is focused on dementia-related work. AF MG’s project will focus specifically on how faith communities in Maple Grove are supporting people with dementia and their caregivers and help determine how AF MG can contribute to this work. (See attached document with more details about the timeline, who is involved, and key steps in the process). This grant is an exciting step that will help AF MG do more significant work related to dementia.
 - Pat S. will connect with Patty about possible CROSS assistance with faith-based communities.
- **Communications** – Tim
 - Kris will get a City Focus newsletter production schedule from the city for AF-MG to create articles on a timely basis so we have more time to develop article ideas and drafts for submission to the newsletter.
 - Tim requested article and blog ideas from the Leadership Team, stating that in rough draft form with groundwork done is acceptable. He and others can put together final copy. Blogs should have a personal experience aspect. Pat S. suggested 55 Forward class participant experiences with quotes/pictures.
 - Tim will continue to write articles to be included in Osseo-Maple Grove Press. Asked for information to be provided to him of future events (e.g., AARP driving class).
 - Maple Grove Magazine reached out to Liz (via the AF MG phone number) and plans to feature AF MG in its “Best Of” section. This was a short turnaround project (about 24 hours)—MG Magazine provided questions to answer. Tim reviewed and thanked Liz, Lydia and Mark for providing answers to questions that will be used by Maple Grove Magazine staff to create the story.
 - Tim requested that members review website and email him regarding any updates/ideas in preparation for the future Zoom video on the website.
 - Liz asked for submissions for AF-MG Facebook and Website.
- **Transportation** – Cheryl
 - Mark reported for the group. Recent meeting with Mike Opatz, City of Maple Grove Transportation Coordinator, was highly successful. The purpose of the meeting was to discuss the Transportation Report content created by the team. Future meetings will set the groundwork for further investigation of transportation options.
 - Mark gave appreciation to Chuck Stifter and the City of Maple Grove for giving the AF-MG Transportation Team the opportunity to comment on the Northwest Parkway design standards.

- **Housing** – full report skipped for time; some information shared in other parts of the meeting and noted above.
- **Fundraising** – skipped due to time; full report next month.

Next meeting is Friday, March 12, 2021.